

WHAT IS PROSOCIAL?

Prosocial is any behavior or attitude which is positive, helpful, and intended to promote social acceptance and friendship or is otherwise oriented toward the wellbeing of others and society as a whole.

Prosocial is a worldview.



WHAT IS PROSOCIAL WORLD?

Prosocial World is a non-profit organization that hosts a global initiative inspired by scientists who apply evolutionary and contextual behavioral science to the enhancement of cooperation and collaboration to inspire positive change and the wellbeing of others. Prosocial World is built upon its own Core Design Principles, fostering polycentric governance.



PROSOCIAL
WORLD



WHAT IS THE PROSOCIAL ARC PROCESS?

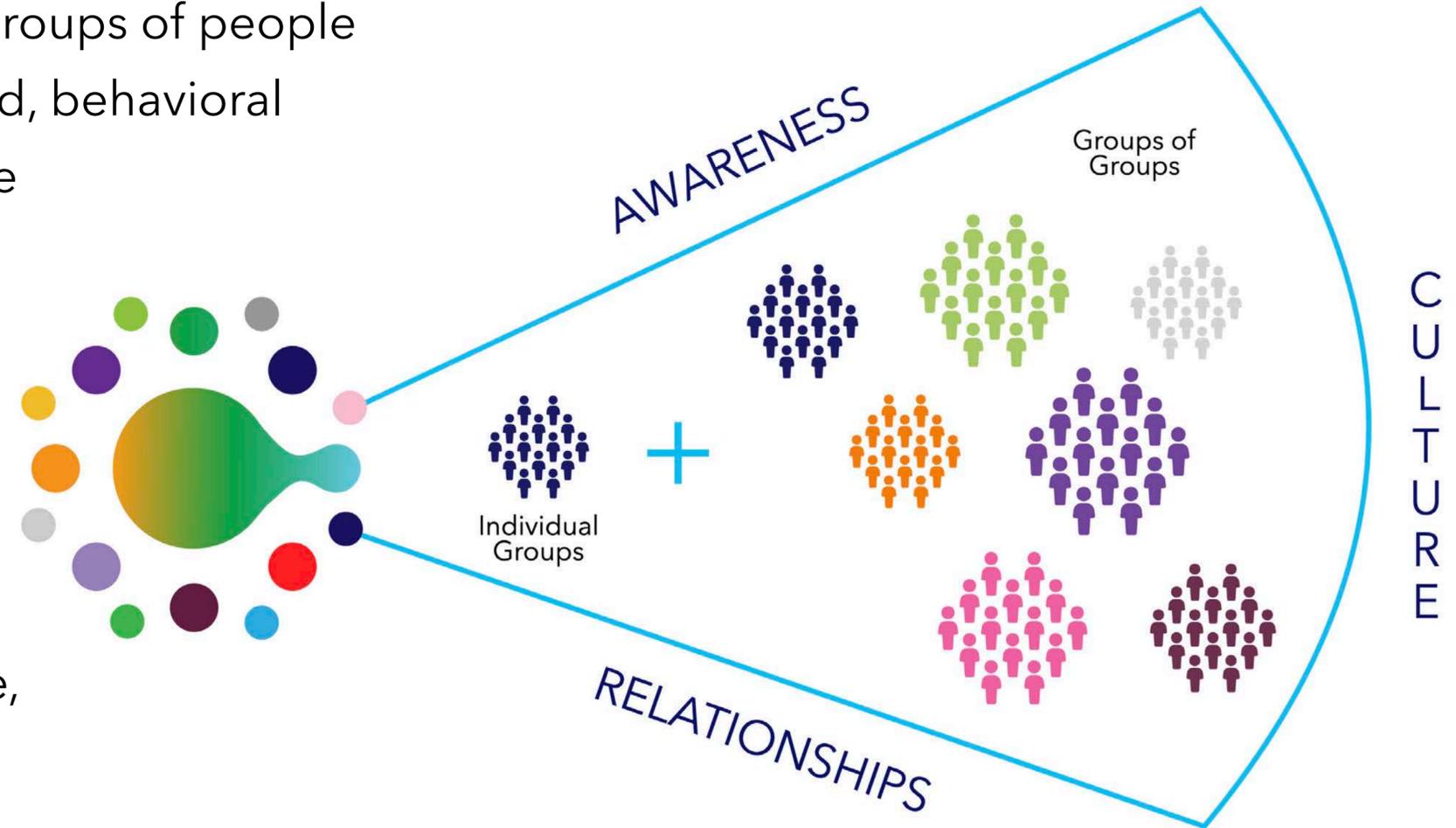
The community of practice within Prosocial World has built a method for improving measurable satisfaction, cooperation, and collaboration outcomes for any projects involving groups of people called the Prosocial ARC Process, a practical, applied, behavioral approach that contributes to a significant worldwide research effort using evolutionary theory as a unifying theoretical framework.

ARC teaches us how to develop and act on our collective consciousness with purpose, which in our view is a function of three considerations:

Awareness of our internal experiences

The quality of our **R**elationships

The **C**ultural norms we create and agree on



PROSOCIAL ARC ORIENTATION

HOW DOES THE PROSOCIAL ARC PROCESS WORK?

The Prosocial ARC Process gathers awareness of our internal experiences, the quality of our relationships, and the cultural norms we create and agree on into a flexible framework that can be used to help groups improve collaboration and cooperation in different contexts.

These tools help people identify and map their interests, build psychological flexibility, and set goals within a scientific framework that can be measured over time.

MISSION & VISION



MISSION

To catalyze positive cultural change to consciously evolve who we are, how we connect with each other, and how we interact with the planet . We are co-creating a new story of what's possible for humanity.

VISION

To unleash the power of science and inquiry to help us notice what's within us and between us, to create a more harmonious world for everyone around us.

ASPIRATION

Prosocial World aspires to become a truly influential, globally recognized catalyst for major evolutionary transition at every level of society.

With the recombination of more diverse individuals engaged in the community, Prosocial.World continually evolves and adapts as it grows, becoming a vibrant organism, comprised of scientific pioneers, activists, idealists, pragmatists, visionaries, and contemplative change agents, ultimately transforming into a neural network that moves our global society toward an interactive and balanced ecosystem of unity consciousness – one equitable and harmonious prosocial world.

BRAND ARCHITECTURE

A MORE EQUITABLE AND HARMONIOUS WORLD

SCIENTIFIC FOUNDATION

Evolutionary theory
Multilevel selection
Contextual behavioral Science
Individual & group ACT matrix
Nobel Prize Winning work in Economics on The Commons

NOBEL PRIZE WINNING CDPs

Shared purpose and identity
Equitable distribution of contributions & benefits
Fair & inclusive decision making
Monitoring behavior
Graduated responding to helpful & unhelpful behavior
Fast & fair conflict resolution
Authority to self-govern
Collaborative relations with other groups

DYNAMIC & SCALABLE

Culturally universal
Modular construction
Flexible design for all kinds and sizes of groups
Micro, meso, macro scalability
Easy to learn
Global network of trained facilitators
Repeatable results

RESEARCH & DATA DRIVEN

Longitudinal studies
Global database
Organic adaptation & improvement
Open science contribution

SHARING SCIENTIFIC COMMUNITY

Ongoing contributions from academic & applied sciences
Shared research practices & outcomes
Global workshops & webinars
Learning organism that shares best practices

THE FIRST CHANGE METHOD BASED ON EVOLUTION THAT CONSTANTLY ADAPTS AS IT GROWS